



11 January, 2019

Worldwide Art Competition 2019

We hereby invite you to join World Wide Art Competition 2019.

Throughout the years we have witnessed a treasure of beautiful paintings, drawings, sculptures and photographs.

Thank you all for that.

Now it's time to consider and enroll for this next art competition. We hope to be many more participating this time, to be an ever growing art competition, to spread an important message worldwide, to move people making art and also those looking at the art, to use art as a part of Bringing it to the Public.

The theme of this year's competition is

Our Planet Earth

Our Planet Earth is an amazing and wonderful planet that we inhabit for a time. The Planet Earth. Compared to the universe a young planet, compared to us humans a very old one.

For us humans, we ourselves are the most important species on Earth, but to other species, the human species is the most dangerous one. We humans are one species out of probably one trillion species on this planet. (The scientists and mathematicians are still out counting and calculating the numbers, but they mostly agree that we maximum know of only 20% of the existing species.) These numbers include all living beings on this living Earth: land and sea animals, birds, plants, fungi, microbes, bacteria.

It is a fantastic and diverse planet that we must enjoy and protect.

Here is a list of topics for you to use as inspiration for this year's art competition:

- "Earth provides enough to satisfy every man's need, but not every man's greed" (*Mahatma Gandhi*)
- Symbiotic living – different species living together – supporting each other.
(*Nature is full of symbiotic relationships, such as the honey bee and flower, the clown fish and anemone, your gut and the intestinal bacteria living inside it.*)
- Nature's beauty – shapes and colors – and diversity.
- Our pale blue dot – Earth seen from space is blue as 70% is covered by water
- All kinds of weather – life giving rain – sun as precondition for life
- Under water beauty and richness
- Interconnectedness – everything is connected and depending on each other – oceans, forests, deserts, rivers, soil, fungus, plants, animals and humans.
- Planet Protection – how we humans must act to take good care of the planet, and perhaps even actively protect it against abuse

The idea with this year's competition is to create posters as artful expressions from paintings or photos or sculptures. Expressions that can be used locally and worldwide to share the joy of this very special planet with its millions of species:

- Posters that can encourage to experience and strengthen the love for the planet.
- Posters that can inform, appeal and mobilize for the joy of – and the fight to take care of this very precious planet with what makes it inhabitable.
- Posters teaching us humans to give back what we take, to care and protect and to overcome the consequences of Global Warming & Climate Change, and change the future for the better for our Planet Earth.

With this theme, we share a vision of a better future for the planet and for all of us. So, let's share our visions, wishes, ideas and thoughts with each other through artistic expressions.

Who can participate and what to do

The participants are: students and participants, teachers and other staff at schools and projects of Humana People to People in Africa, Latin America and Asia and associated schools and projects in Europe and the Americas.

What to do at your location?

We suggest that you arrange a local exhibition, where all posters are exhibited. Arrange an official opening with invited guests, officials, family & friends, teachers, students and staff.

At the opening of the exhibition the participants and guests can vote to find the two best posters.

The format is POSTERS

The idea with the competition is to create artistic posters that can be used locally and worldwide to communicate, connect and deliver a message – a message which you find important.

This year we want all posters to have the same basic format: like an A4 page (or A3, A2) but this year upright, same direction as these:



You may use all methods; painting, drawing, collage, photo, mixed media (things from nature, metal wire, wood, paint, leaves etc.).

You can enter the competition with two posters.

The winners of the competition are winning the great honor of getting their Poster published as a big poster with their name printed on it.

The winning posters are sent to all participants in the World Wide Art Competition.

In this way, *all* of the productive units taking part in the competition are rewarded with big posters about important themes. Posters that can be used for decoration, education, agitation, inspiration and actions.

What makes a good poster?

Here are quotes from a number of Poster Designers that share with us what they think makes a good poster.

(<http://www.posterposter.org/social-poster-design-advice/>)

Andres Lewis from Canada:

“Cultural or social posters in my mind must communicate its message to anyone in any country in almost any language”

Luba Lukova from the USA:

“I believe if it’s done well poster design provokes discussion, thinking, emotion. That may not look as enough to transform the world, but that’s how art works; it has the power to change perception and increase empathy”

Pekka Lori from Finland:

“It’s purpose is to tell stories and stimulate humans interest. It wants to impact on the viewer’s way of thinking and behaviour. That’s how I see the meaning and purpose of social/ cultural posters.”

What do **you** think makes a good poster?

What to do

The Worldwide Competition

You forward a digital photo of each of your two selected posters at the latest on the 1th of May 2019.

By the 15th of May contributions from all participating projects and schools are presented. The voting can take place.

All of you, who have contributed to the WWAC, are voting to find the winning posters. You will receive a power point presentation with all Posters that are participating in the competition. They can also be seen at the WWAC website.

Then the worldwide vote is taking place. Here all participants (students, teachers and other staff) vote for the best Posters.
Likewise a jury votes.

The voting by participants counts 50 % and the voting by the jury counts equally 50 %. The results are made public at the website, and the posters will be printed professionally and sent to all participating productive units /schools.

Rules for voting

1. You give points from 1 to 10 (with 10 as the best)
2. The school / project divide the number of points given for each Poster with the number of voters.
3. The resulting points for every Poster are sent to the Art Competition (You will receive instructions for this later).
4. You cannot give your own contributions points.

The economy

The participating schools/projects pay for their expenses locally. The Arts Association of March 1985 pays for printing of the posters and sending them out to all of us worldwide.

The timetable

Photo of your contributions are forwarded to info@artcompetition.org	Latest the 1 st of May 2019
Contributions from all participating projects/schools are send to you as a Power Point presentation and presented at the website http://www.artcompetition.org/ The voting can take place.	By the 15 th of May 2019
Result of your voting is forwarded to info@artcompetition.org	Latest the 1st of June 2019
The final result is published by an email to you and at the website http://www.artcompetition.org/ The winning art-posters are sent to all participants.	By 23 rd of June 2019

How to enroll

To participate in the competition you sign up at www.artcompetition.org with name, address, a short description and a photo of your project / school.

You can also register by sending the same information by email to info@artcompetition.org

Best wishes
The Worldwide Art Competition